ESTTA Tracking number:

ESTTA300999 08/14/2009

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91178539
Party	Defendant Omnisource DDS, LLC
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Date	08/14/2009
Attachments	AQUAJETT- Response to Motion to Strike Supp NOR - FINAL.pdf (15 pages)(305531 bytes) AQUAJET - WEISSMAN Depo Pages - Testimony Ex 2.pdf (21 pages)(68678 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

SmithKline Beecham Corporation Opposer,

v.

Omnisource DDS, LLC, Applicant.

Opposition No. 91178539

Application Serial No. 78893144

Mark:

AQUAJETT

APPLICANT'S RESPONSE TO OPPOSER'S MOTION TO STRIKE APPLICANT'S SUPPLEMENTAL NOTICE OF RELIANCE

Applicant hereby responds regarding Opposer's motion to strike applicant's supplemental notice of reliance.

Applicant's Deposition Testimony

Opposer first objects to the deposition testimony contained in Applicant's Supplemental Notice of Reliance because the relevant portions were not attached. Applicant, as it noted in the Supplemental Notice of Reliance, merely attempted to conserve paper and resources for all parties including Opposer and the Board because each were already physically and electronically in possession of the entire deposition transcript (via the TTABVUE system at http://ttabvue.uspto.gov/ttabvue/ttabvue-91178539-OPP-33.pdf, Exhibit 2). Nonetheless, without admitting any wrongdoing, Applicant attaches hereto as Exhibit 2 the relevant portions of the deposition transcript cited in Applicant's Supplemental Notice of Reliance.

Second, Opposer objects to the deposition testimony contained in Applicant's Supplemental Notice of Reliance, Exhibit 2, for lack of sufficient justification. However,

Applicant has provided, in its Supplemental Notice of Reliance, sufficient justification for its reliance on the cited portions of the discovery deposition. Applicant complied with the relevant rules and the Board's order, namely TBMP § 704.09 and 37 C.F.R. § 2.120(j)(4), which states that:

If only part of a discovery deposition is submitted and made part of the record by a party, an adverse party may introduce under a notice of reliance any other part of the deposition which should in fairness be considered so as to make not misleading what was offered by the submitting party. A notice of reliance filed by an adverse party must be supported by a written statement explaining why the adverse party needs to rely upon each additional part listed in the adverse party's notice...

For example, regarding Pages 22 – 24, 39, 51 of Dr. Weissman's deposition included in Applicant's Supplemental Notice of Reliance, Applicant included the following justification:

[The portions contain a] description of Applicant's product, its market, and its functions, potential consumers, along with possible brand names, provide evidence regarding Applicant's bona fide intent to use the mark which is necessary to contradict Opposer's attempts to show a lack of bona fide intent, including Opposer's excerpts of the same deposition in Opposer's Fifth Notice of Reliance regarding Applicant's lack of sales, lack of manufacturing schematics or agreements, lack of marketing materials, and the like... *Applicant's Supplemental Notice of Reliance* at p. 2.

Regarding pages 29-33, 45-46, 58-59 of Dr. Weissman's deposition included in Applicant's Supplemental Notice of Reliance, Applicant included the following justification:

[The portions contain a] description of Applicant's principle's patents and possible licensing of the products, including sending letters to potential licensees. This testimony is evidence of Applicant's bona fide intent to use its mark and necessary to contradict Opposer's attempts to show a lack of bona fide intent, including Opposer's excerpts of the same deposition in Opposer's Fifth Notice of Reliance regarding Applicant's lack of sales, lack of manufacturing schematics or agreements, lack of marketing materials, and the like.... *Applicant's Supplemental Notice of Reliance* at p. 2.

Regarding pages 41-42 of Dr. Weissman's deposition included in Applicant's Supplemental Notice of Reliance, Applicant included the following justification:

Dr. Weissman's description of trade show attendance evidences Applicant's bona fide intent to use the mark which is necessary to contradict Opposer's attempts to show a lack of bona fide intent, including Opposer's excerpts of the same deposition in Opposer's Fifth Notice of Reliance regarding Applicant's lack of sales, lack of manufacturing schematics or agreements, lack of marketing materials, and the like... *Applicant's Supplemental Notice of Reliance* at p. 3.

Regarding pages 51-52 of Dr. Weissman's deposition included in Applicant's Supplemental Notice of Reliance, Applicant included the following justification:

Minutes from meetings of Applicant's partners are evidence of Applicant's bona fide intent to use the mark which is necessary to contradict Opposer's attempts to show a lack of bona fide intent, including Opposer's excerpts of the same deposition in Opposer's Fifth Notice of Reliance regarding Applicant's lack of sales, lack of manufacturing schematics or agreements, lack of marketing materials, and the like.... *Applicant's Supplemental Notice of Reliance* at p. 4.

Applicant has properly justified its reliance on each cited section of the deposition transcript. Nearly the entire portion of the deposition transcript cited in Opposer's testimony arguably relates to the issue of a bona fide intent to use by Applicant. For example, the following portions included in Opposer's testimony, and copies on the subsequent pages, specifically inquire to facts related to Applicant's assertion of a bona fide intent to use its mark.

Page 45, line 15 - page 46, line 6

14 15 Q. Okay. Can I direct your attention to the second page. This is an interrogatory which says "State all 16 facts and identify all documents supporting Applicant's 17 assertion in its application Serial No. 78/893,144 that 18 19 it had as of the application filing date a bona fide 20 intention to use Applicant's mark in commerce in 21 connection with the goods identified in the 22 application." 23 Now, below that is the answer to this interrogatory, which was provided by Omnisource. And 24 the last paragraph says, "See documents produced by 25

Applicant. Applicant's bona fide intent to use the
Aquajett mark in commerce is evidence in Applicant's
patent filings and other documents indicating an
intention to manufacture dental instruments." Do you
see that, Dr. Weissman?

A. Yes.

Page 47, lines 9-19

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16

17

18 19 Q. Aside from those exhibits that I just mentioned and the patents that we were discussing, are there any other documents that Omnisource has that would relate in any way to your intention to use the mark Aquajett?

A. Not that I can recall at this moment.

Q. How about the other marks that you applied for?

A. Same response.

Q. Same answer. So I'm correct in assuming that you have not created any media plans for the oral irrigator products that are described in these patents?

A. Correct.

Page 50, line 17 – page 51, line 13

1

3

10

11

12

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17
            MR. BERTIN: I've marked as Opposer's Exhibit 11
18
     a document called Applicant's Objections and Responses
19
     to Opposer's First Request for Production of Documents
20
     and Things. This is a filing made by the Applicant in
21
     this case responding to a request for documents that was
22
     previously served by the Opposer.
23
                  (Opposer's Exhibit 11 was marked for
24
            identification by the court reporter.)
25
     BY MR. BERTIN:
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Q. Dr. Weissman, I'm going to hand this document to you in a second. I'm going to ask specifically about your responses to Request Nos. 4, 5, 6, and 11. These responses are similar in that it indicates here that, quote, "The Applicant intends to market the goods to users of oral care goods." Just to clarify, "oral care goods" again would include toothpaste, toothbrushes, toothpicks, floss, oral irrigators. Anything else in that category?

A. Mouthwash. Yeah, those are generally the items.

Q. And the users of those items would be ordinary consumers?

A. Yes.
```

In addition, other sections in Opposer's testimony relate to circumstances surrounding Opposer's claim of a lack of a bona fide intent by Applicant to use its markⁱ, including:

Page 22, *lines* 3 - 23:

Q. When we started talking earlier this morning, you 3 indicated that Omnisource plans to or is hoping to sell 5 a number of oral care goods, including oral irrigators. Are the oral irrigators that are described in these 6 patents, the products Omnisource -- specifically the oral irrigators that Omnisource is working on or that R you intend to sell? A. Yes. 10 Q. Aside from the products that are described in 11 these three patents, does Omnisource intend to sell any 12 other oral irrigators? 13 O. What is the target audience or the target market 15 for the oral irrigators that Omnisource intends to sell? 16 A. To the general consuming public who's interested 17 18 in oral care goods. 19 Q. Ordinary consumers? 20 A. Ordinary consumers. Q. What about dental professionals such as dentists, 21orthodontists, endodontists? 22 A. They could potentially purchase these.

Page 24 line 12 – page 25 line 4

```
12
        Q. Have you selected a brand name for this product?
        A. No. I have several names that I have applied for
13
14
     trademark names, but not any one specifically that's
15
     been selected.
            MR. BERTIN: Let's mark a few exhibits.
16
            Opposer's Exhibits 5, 6, 7, 8, 9 are printouts
17
     from the U.S. Trademark Office, TESS and TARR databases,
18
19
     and these are for applications for the marks Aquajett,
20
     Omnijet, Omnipik, Showerjet, and Aquapik.
21
                  (Opposer's Exhibits 5 through 9
            were marked for identification by
22
23
            the court reporter.)
     BY MR. BERTIN:
24
        Q. If you could take a moment to look these over,
25
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Dr. Weissman.

Are these the marks that you were referring to a moment ago?

A. Yes.
```

Page 30, line 10 - page 32, line 1

10	Q. Do you have any schematics for this product, how
11	it would be built?
12	A. No.
13	Q. Have you identified what types of materials would
14	be used to construct this product?
15	A. No.
16	Q. Have you entered into any agreements to
17	manufacture this product?
18	A. No.
19	Q. Have you given any thought to where these
20	products would be made, manufactured?
21	A. No.
22	Q. Do you plan to manufacture them yourself or do
23	you plan to contract with a third-party to manufacture
24	them?
25	A. More than likely, contract with a third-party.

1	Q. Have you identified any potential third-parties				
2	to manufacture the product for you?				
3	A. No.				
4	Q. Have you done anything to identify any potential				
5	third-parties?				
6	A. No.				
7	Q. Are you planning to sell oral irrigators				
8	yourself, or are you planning to license them to				
9	third-parties who would then sell them to consumers?				
10	A. Both ways have been contemplated, but no decision				
11	has been made.				
12	Q. You haven't decided one way or the other?				
13	A. Correct.				
14	Q. And am I correct in assuming that you obviously				
15	had not made that decision at the time that you filed				
16	your trademark applications either?				
17	A. Correct.				
18	Q. Have you given any thought to what types of				
19	third-parties that you would license this product to?				
20	A. Generally, companies which would be in the oral				
21	care industry.				
22	Q. If I could clarify that answer a little bit, what				
23	segment of the oral care industry, if any?				
24	A. That would probably be any companies that would				
25	be in the oral care industry who are in the preventative				
	1				

oral care field.

Page 34, line 1-21

2	Q. Have you done anything to identify specific		
3.	segments of those businesses whom you might contact?		
4	A. No.		
5	Q. Have you prepared any agreements that you might		
6	use with these types of companies for licensing your		
7	oral irrigator products?		
8	A. No.		
9	Q. Am I correct in assuming that you have not sent		
10	any marketing materials to any third-parties concerning		
11	your oral irrigator products?		
12	A. Correct.		
13	Q. Have you developed any marketing materials for		
14	your oral irrigator products?		
15	A. No.		
16	Q. Did you have any marketing materials for these		
17	products at the time that you filed your application?		
18	A. No.		
19	Q. Have you given any thought to what types of		
20	marketing materials you might develop for this product?		
21	A. No.		
20	I		

<u>Page 40, line 1 – page 41, line 13</u>

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Q. Have you created any logos for any of the
1
    trademarks that you filed applications for?
2
       Q. Have you hired anyone to create packaging for
4
5
    you?
       A. No.
       Q. Hired anyone to create labels for you?
7
8
        Q. Tags?
LO
        A. No.
        Q. Logos?
11
L2
        A. No.
LЗ
        Q. Have you entered into any agreements with any
     third-parties to do any of these things for you?
14
        A. No.
15
        Q. Have you identified any third-parties who might
17
     be in a position to do these things for you?
        A. No.
18
19
        Q. Do you have any plans as to how you might go
     about creating your packaging for this product?
20
        A. No.
21
22
        Q. Any plans for how you might go about creating a
     label for this product?
23
24
        A. No.
        Q. Any plans for how you might go about creating a
```

```
logo for this product?
2
3
        Q. And that's true today and it was true at the time
     that you filed your applications?
4
5
        A. Correct.
        Q. That's true for the mark Aquajett?
        Q. Is it true for all of the other marks that you
     filed applications for?
        A. Correct.
10
11
        Q. Have you offered or shown this product at any
12
13
           No.
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Page 43, line 5 − 25

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Q. Am I correct in assuming that you have not placed
     any advertisements for your oral irrigator product?
6
7
            At any time?
8
9
            Correct.
            Have you created any advertisements for this
10
11
     product?
12
            You've not created any point-of-sale material for
13
14
15
            No.
16
            No brochures?
17
18
            No flyers?
19
22
23
            No television or radio commercials?
24
25
```

As a result of Opposer's use of testimony from the deposition regarding facts which may logically relate to Opposer's claim of a lack of a bona fide intent to use, ¹ Applicant is permitted under the rules and the Board order to submit relevant portions in response. "If only part of a discovery deposition is submitted and made part of the record by a party, an adverse party may introduce under a notice of reliance any other part of the deposition which should in fairness be considered so as to make not misleading what was offered by the submitting party." Rule 2.120(j)(4). Applicant's Supplemental Notice of Reliance states with sufficient clarity and specificity the justification for the deposition portions cited by Applicant, namely to rebut and make not misleading those portions relied upon by Opposer.

Applicant's Denials of Requests for Admission

Applicant hereby withdraws its reliance on responses to Requests for Admission Nos. 110, 112, 114, and 116. The portion of the Board's previous order addressing these is clear, but the relevant footnote was overlooked by Applicant.

Applicant's Admission and Interrogatory Responses

Applicant has provided sufficient justification for its reliance on responses to Opposer's Request for Admission No. 174 and Opposer's Second Interrogatory Nos. 6, 8, 9, and 10. Even though Opposer objects to the inclusion of Applicant's response to Opposer's Second Interrogatory No. 7, Opposer already introduced it as testimony Opposer's Sixth Notice of Reliance.

Pursuant to 37 CFR § 2.120(j)(5):

An answer to an interrogatory, or an admission to a request for admission, may be submitted and made part of the record by only the inquiring party except that, if fewer than all of the answers to interrogatories, or fewer than all of the admissions, are offered in evidence by the inquiring party, the responding party may introduce under a notice of reliance any other answers to interrogatories, or any other admissions, which should in fairness be considered so as to make not misleading what was offered by the inquiring party. The notice of reliance filed by the responding party must be supported by a written statement explaining why the responding party needs to rely upon each of the additional discovery responses listed in the responding party's notice, failing which the Board, in its discretion, may refuse to consider the additional responses.

Regarding the responses to second interrogatories 6, 8, 9, and 10, Opposer has introduced responses related to the nature and relatedness of the parties' goods, including Applicant's response to Opposer's first Interrogatory No. 7 ("identify each product Applicant intends to offer, sell, or distribute....using Applicant's AQUAJETT Mark."). Applicant's responses to second interrogatories 6, 8, 9, and 10 relate to and rebut the portions introduced by Opposer because they also relate to Applicant's goods and to Opposer's claims regarding a lack of a bona fide intent to use. The interrogatories and response introduced in Opposer's testimony include

Opposer's First Interrogatory No. 10 ("State all facts and identify all documents supporting Applicant's assertion... that it had... a bona fide intention to use Applicant's Mark in commerce in connection with the goods identified in the application.")

The relevant discovery requests from Opposer, for which Applicant introduced its responses in its Supplemental Notice of Reliance, are as follows:

Second Interrogatory No. 6:

In its Eleventh Affirmative Defense, Applicant references a letter sent by the law firm of Lord Bissell Brook LLP that allegedly shows "why there is no confusing similarity between the Applicant's marks ... AQUAJET and the Opposer's mark 'AQUAFRESH." This letter alleges that confusion is not likely to occur, in part, because oral irrigators are not related to toothpaste and toothbrushes. Explain the basis for Applicant's contention that oral irrigators are unrelated to toothpaste and toothbrushes.

Second Interrogatory No. 7:

Identify each product that Applicant intends to offer, sell, or distribute in the United States bearing, displaying, or using Applicant's AQUAJETT Mark.

Second Interrogatory No. 8:

Identify each oral irrigator product that Applicant intends to offer, sell, or distribute in the United States bearing, displaying, or using the mark OMNIJET.

Second Interrogatory No.9.

Identify each oral irrigator product that Applicant intends to offer, sell, or distribute in the United States bearing, displaying, or using the mark OMNIPIK.

Second Interrogatory No. 10.

Identify each oral irrigator product that Applicant intends to offer, sell, or distribute in the United States bearing, displaying, or using the mark AQUAPIK.

Applicant's responses to these interrogatories rebut Opposer's discovery testimony claims regarding the marks, the goods, and the lack of a bona fide intent.

Applicant's Supplemental Notice of Reliance sufficiently justified the inclusion of the relevant interrogatory responses because they go to the nature, and therefore relatedness, of the parties' goods, a subject clearly contained in the responses introduced by Opposer.

Conclusion

The discovery responses and deposition portions discussed herein are proper and were properly introduced by Applicant. Applicant has submitted sufficient and proper justification for each part of this testimony.

Dated this 14th day of August, 2009.

Erik M. Pelton

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Arlington, Virginia 22210

TEL: (703) 525-8009 FAX: (703) 525-8089

Attorney for Applicant

Enclosure

Exhibit 2: Pages 22-24, 29-32, 36-39, 41-42, 45-46, 51-52, and 58-59 from the February 27, 2008, Deposition Transcript of William R. Weissman, President of Applicant Omnisource DDS, LLC

ⁱ Applicant vigorously opposes Opposer's claim of a lack of bona fide intent, and any reference by Applicant herein to Opposer's claim should not be read to support or agree with it in any way.

CERTIFICATE OF SERVICE

I hereby certify that a true and accurate copy of APPLICANT'S RESPONSE TO OPPOSER'S MOTION TO STRIKE APPLICANT'S SUPPLEMENTAL NOTICE OF RELIANCE has been served on the following by delivering said copy on August 14, 2009, via First Class Mail, postage prepaid, to counsel for Opposer at the following address:

Glenn A. Gundersen Dechert LLP Cira Centre, 2929 Arch Street Philadelphia, PA 19103-2808

Bv:

Erik M. Pelton, Esq.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

SmithKline Beecham Corporation Opposer,

v.

Omnisource DDS, LLC, Applicant.

Opposition No. 91178539

Application Serial No. 78893144

Mark:



APPLICANT'S RESPONSE TO OPPOSER'S MOTION TO STRIKE APPLICANT'S SUPPLEMENTAL NOTICE OF RELIANCE

APPLICANT'S NOTICE OF RELIANCE EXHIBIT 2

Pages 22-24, 29-32, 36-39, 41-42, 45-46, 51-52, and 58-59 from the February 27, 2008, Deposition Transcript of William R. Weissman, President of Applicant Omnisource DDS, LLC

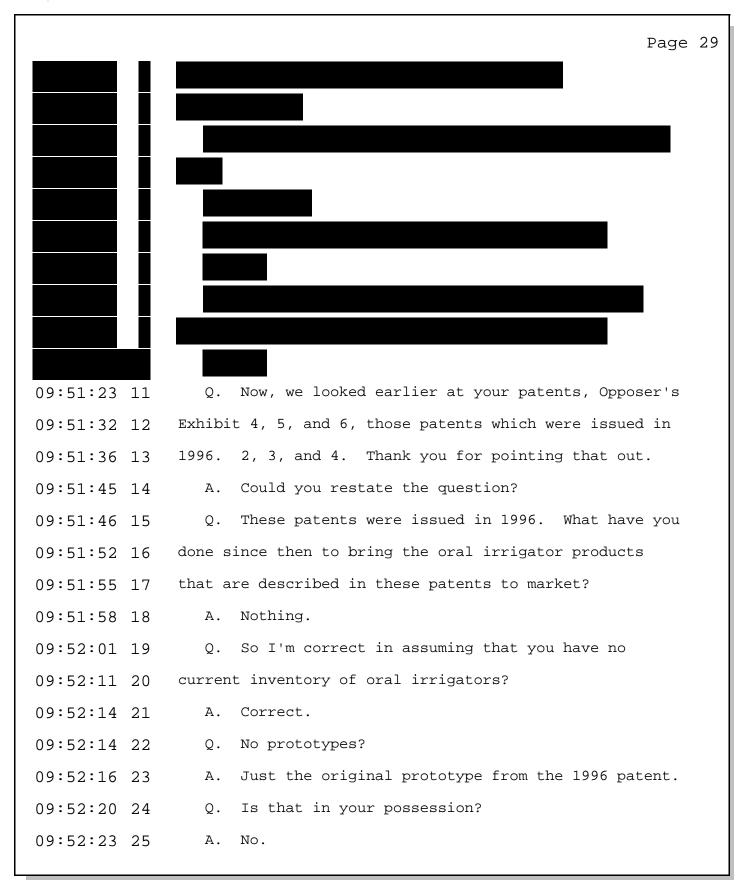
Page 22

09:39:27	3	Q. When we started talking earlier this morning, you
09:39:50	4	indicated that Omnisource plans to or is hoping to sell
09:39:51	5	a number of oral care goods, including oral irrigators.
09:39:54	6	Are the oral irrigators that are described in these
09:39:57	7	patents, the products Omnisource specifically the
09:40:00	8	oral irrigators that Omnisource is working on or that
09:40:03	9	you intend to sell?
09:40:05	10	A. Yes.
09:40:09	11	Q. Aside from the products that are described in
09:40:11	12	these three patents, does Omnisource intend to sell any
09:40:16	13	other oral irrigators?
09:40:18	14	A. No.
09:40:20	15	Q. What is the target audience or the target market
09:40:37	16	for the oral irrigators that Omnisource intends to sell?
09:40:42	17	A. To the general consuming public who's interested
09:40:47	18	in oral care goods.
09:40:49	19	Q. Ordinary consumers?
09:40:51 2	20	A. Ordinary consumers.
09:40:53 2	21	Q. What about dental professionals such as dentists,
09:41:01 2	22	orthodontists, endodontists?
09:41:04 2	23	A. They could potentially purchase these.
09:41:09 2	24	Q. Purchase them for use in their profession or for
09:41:12	25	their own personal use?

Page 23

- 09:41:13 1 A. Either.
- 09:41:17 2 Q. So is it -- let me start over. Are you intending
- 09:41:28 3 to sell this product to dental professionals
- 09:41:30 4 specifically for use in their profession?
- 09:41:35 5 A. I haven't really thought about exactly who or
- 09:41:42 6 when these would be sold or to whom.
- 09:41:46 7 Q. Okay. Let's talk a little bit about ordinary
- 09:41:53 8 consumers. Would ordinary consumers use the products
- 09:41:57 9 that are described in these patents at home?
- 09:42:01 10 A. Yes.
- 09:42:01 11 Q. Would they use them in their bathroom?
- 09:42:05 12 A. Yes.
- 09:42:06 13 Q. Would these products be hooked up to a source of
- 09:42:10 14 water?
- 09:42:11 15 A. Yes.
- 09:42:13 16 Q. And that would be from a sink?
- 09:42:15 17 A. Correct.
- 09:42:16 18 Q. Could it be from a shower?
- 09:42:18 19 A. Potentially.
- 09:42:19 20 Q. Would you need a plumber to install this product?
- 09:42:26 21 A. No.
- 09:42:26 22 Q. And in your experience, are patients -- do your
- 09:42:38 23 patients brush their teeth, floss their teeth in the
- 09:42:44 24 bathroom? Is that where they're likely to brush their
- 09:42:48 25 teeth?

			Page 24
09:42:48	1	Α.	That's likely.
09:42:49	2	Q.	Patients typically brush their teeth in front of
09:42:54	3	a sink	?
09:42:55	4	A.	That's likely.
09:42:57	5	Q.	How about in the shower?
09:42:59	6	A.	That might happen also.
09:43:01	7	Q.	The product that's described in these patents,
09:43:10	8	have y	rou installed it here at your office?
09:43:13	9	Α.	No.
09:43:14	10	Q.	You don't use it in your practice?
09:43:16	11	A.	Correct.
09:43:16	12	Q.	Have you selected a brand name for this product?
09:43:36	13	A.	No. I have several names that I have applied for
09:43:39	14	tradem	mark names, but not any one specifically that's
09:43:42	15	been s	elected.



Page 30 09:52:24 Q. In whose possession is that prototype? 1 09:52:28 2. A. My brother. 3 Q. James Weissman? 09:52:28 09:52:30 4 A. Correct. Q. Is that something he has at his dental practice? 09:52:30 5 A. I haven't asked him where he is storing that. 09:52:36 09:52:41 7 Q. But to your knowledge, he doesn't use it in his 09:52:44 8 dental practice? 09:52:45 9 A. Correct. Q. Do you have any schematics for this product, how 09:52:45 10 09:52:54 11 it would be built? 09:52:55 12 A. No. Q. Have you identified what types of materials would 09:52:55 13 09:53:02 14 be used to construct this product? 09:53:04 15 A. No. 09:53:05 16 Q. Have you entered into any agreements to 09:53:07 17 manufacture this product? A. No. 09:53:08 18 Q. Have you given any thought to where these 09:53:09 19 products would be made, manufactured? 09:53:11 20 09:53:13 21 A. No. 09:53:14 22 Q. Do you plan to manufacture them yourself or do 09:53:23 23 you plan to contract with a third-party to manufacture them? 09:53:26 24 A. More than likely, contract with a third-party. 09:53:26 25

Page 31

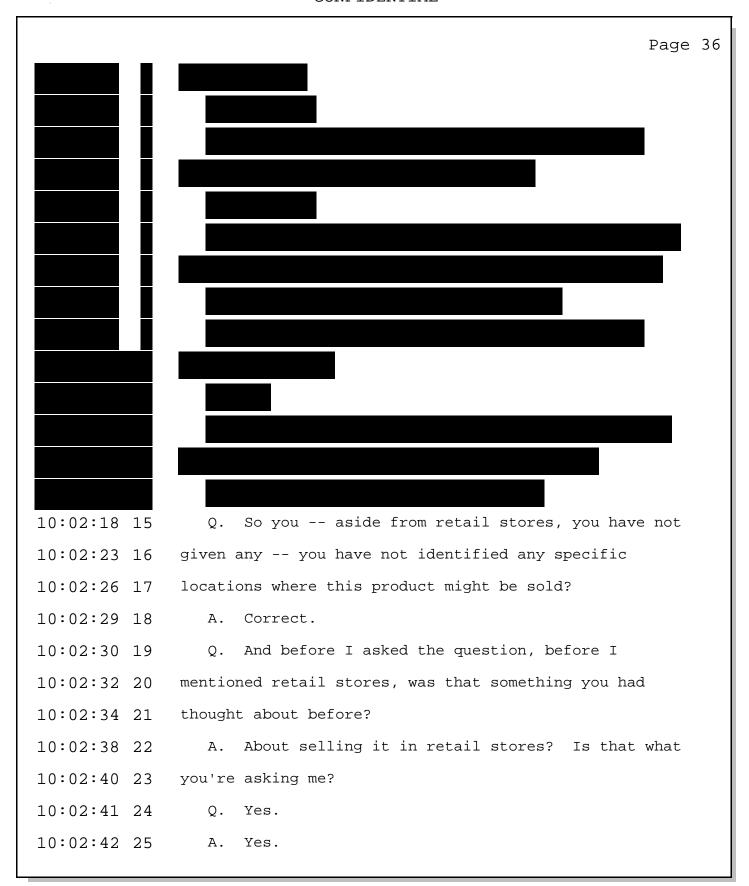
- 09:53:33 1 Q. Have you identified any potential third-parties
- 09:53:38 2 to manufacture the product for you?
- 09:53:40 3 A. No.
- 09:53:40 4 Q. Have you done anything to identify any potential
- 09:53:47 5 third-parties?
- 09:53:47 6 A. No.
- 09:53:48 7 Q. Are you planning to sell oral irrigators
- 09:54:04 8 yourself, or are you planning to license them to
- 09:54:08 9 third-parties who would then sell them to consumers?
- 09:54:11 10 A. Both ways have been contemplated, but no decision
- 09:54:17 11 has been made.
- 09:54:18 12 Q. You haven't decided one way or the other?
- 09:54:21 13 A. Correct.
- 09:54:21 14 Q. And am I correct in assuming that you obviously
- 09:54:25 15 had not made that decision at the time that you filed
- 09:54:28 16 your trademark applications either?
- 09:54:30 17 A. Correct.
- 09:54:30 18 Q. Have you given any thought to what types of
- 09:54:37 19 third-parties that you would license this product to?
- 09:54:40 20 A. Generally, companies which would be in the oral
- 09:54:48 21 care industry.
- 09:54:53 22 Q. If I could clarify that answer a little bit, what
- 09:54:55 23 segment of the oral care industry, if any?
- 09:55:01 24 A. That would probably be any companies that would
- 09:55:04 25 be in the oral care industry who are in the preventative

Page 32 09:55:12 1 oral care field. 09:55:14 2. Q. So you would potentially license the oral 3 irrigators that are described in your patents to 09:55:24 09:55:26 4 companies that produce oral care products that are used 5 to prevent tooth decay, if I may? 09:55:28 09:55:34 A. Correct. 6 09:55:34 7 Q. So companies that, for example, make 09:55:36 8 toothbrushes? 09:55:38 9 A. Correct. Q. Companies that make dental floss? 09:55:39 10 A. Correct. 09:55:42 11 09:55:43 12 Q. Companies that sell other oral irrigators? A. Correct. 09:55:46 13 Q. Have you identified any specific companies to 09:55:46 14 09:55:53 15 license your product to? A. No. 09:55:55 16 09:55:58 17 Q. What, if anything, have you done to identify any potential licensees? 09:56:05 18 A. Being a dentist, I'm aware of the different 09:56:07 19 09:56:12 20 companies that are involved with dental care. So those 09:56:16 21 would just be general companies that would come to my 09:56:19 22 mind. 09:56:19 23 Q. But you have not contacted any specific 09:56:26 24 companies?

09:56:26 25

A. Back in 1990, back when this was done, I remember

Page 33 09:56:35 1 I did send off letters to different oral care companies 09:56:39 2 regarding the oral irrigator. 09:56:43 3 Q. So at the time that your patient was issued or 09:56:47 4 some time -- early '90s or mid '90s? 09:56:52 5 A. Anywhere between 1990 and 1996, '97. 09:56:59 6 Q. You would have made these contacts? 09:57:02 7 A. Correct. 09:57:02 8 Q. And do you remember what you did in that regard? 09:57:09 9 A. To my recollection, I sent off letters to the 09:57:14 10 different companies.

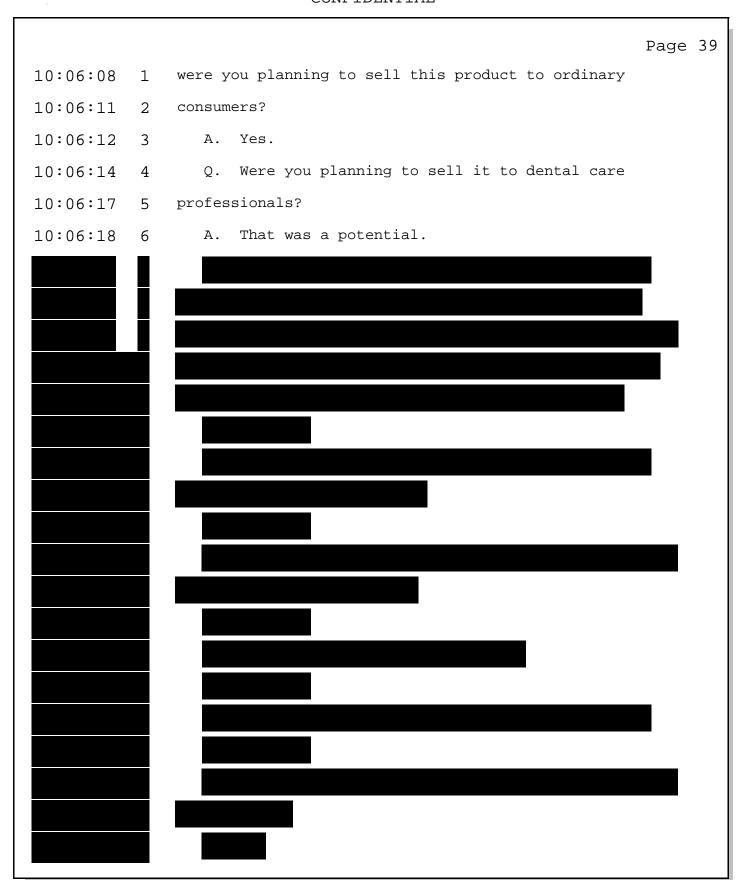


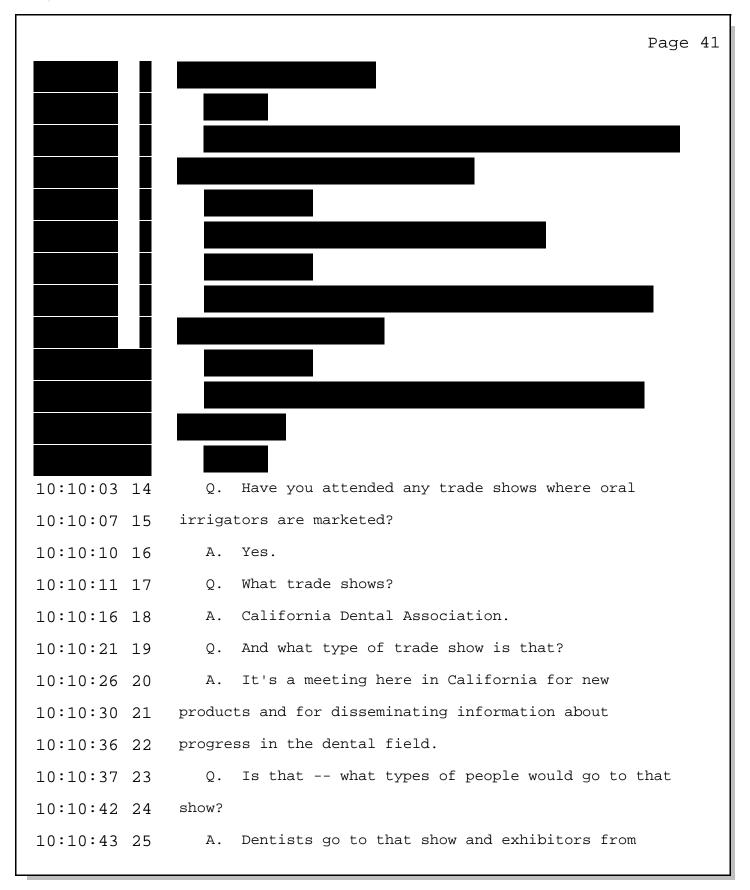
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- 10:02:42 1 Q. Aside from retail stores, have you thought about
- 10:02:46 2 any other place where this product might be sold?
- 10:02:49 3 A. Potentially to dental offices.
- 10:02:52 4 Q. If Omnisource was to sell the product to dental
- 10:02:58 5 offices, how would you go about doing that?
- 10:03:00 6 A. That hasn't been thought about yet.
- 10:03:04 7 Q. As a dentist, am I correct in assuming that you
- 10:03:11 8 purchase supplies for your practice?
- 10:03:13 9 A. My office staff purchases supplies.
- 10:03:17 10 Q. From whom do they purchase their supplies?
- 10:03:20 11 A. Supply houses.
- 10:03:22 12 Q. These are companies that specialize in selling
- 10:03:26 13 supplies to dental practitioners?
- 10:03:29 14 A. Correct.
- 10:03:29 15 Q. Have you identified any dental supply houses to
- 10:03:38 16 whom you might offer your oral irrigator products?
- 10:03:41 17 A. No.
- 10:03:41 18 Q. Aside from the dentist supply house that you use
- 10:03:47 19 in your own practice, have you identified any other
- 10:03:51 20 dental supply houses -- or let me rephrase that. Are
- 10:03:54 21 you aware of any other dental supply houses?
- 10:03:56 22 A. I'm aware of several different supply outlets
- 10:04:00 23 that provide dentistry supplies.
- 10:04:05 24 Q. But you have not discussed your oral irrigator
- 10:04:08 25 product with any of those dental supply houses?

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- 10:04:11 1 A. Correct.
- 10:04:11 2 Q. You said that the product could conceivably be
- 10:04:32 3 sold in retail stores. Do you have any specific types
- 10:04:35 4 of retail stores in mind?
- 10:04:37 5 A. No.
- 10:04:39 6 Q. You said earlier that Omnisource has no employees
- 10:04:57 7 other than yourself and your brother, James Weissman?
- 10:05:00 8 A. Correct.
- 10:05:01 9 Q. Am I correct in assuming that you have not hired
- 10:05:04 10 any salespeople to market your oral irrigator product?
- 10:05:08 11 A. Correct.
- 10:05:09 12 Q. Has Omnisource ever had any employees other than
- 10:05:16 13 yourself and Dr. Weissman, your brother James?
- 10:05:19 14 A. No.
- 10:05:20 15 Q. You said that the potential sales outlets for
- 10:05:36 16 this product, your oral irrigator product, they've not
- 10:05:40 17 been thought of yet. Am I correct in assuming that
- 10:05:45 18 that's true today, and it was also true at the time that
- 10:05:48 19 you filed your applications?
- 10:05:49 20 A. Yes.
- 10:05:50 21 Q. At the time that you filed your applications, had
- 10:05:57 22 you identified the potential markets for this product?
- 10:06:03 23 A. Could you explain what you mean by "potential
- 10:06:06 24 markets"?
- 10:06:06 25 Q. Sure. At the time you filed your applications,



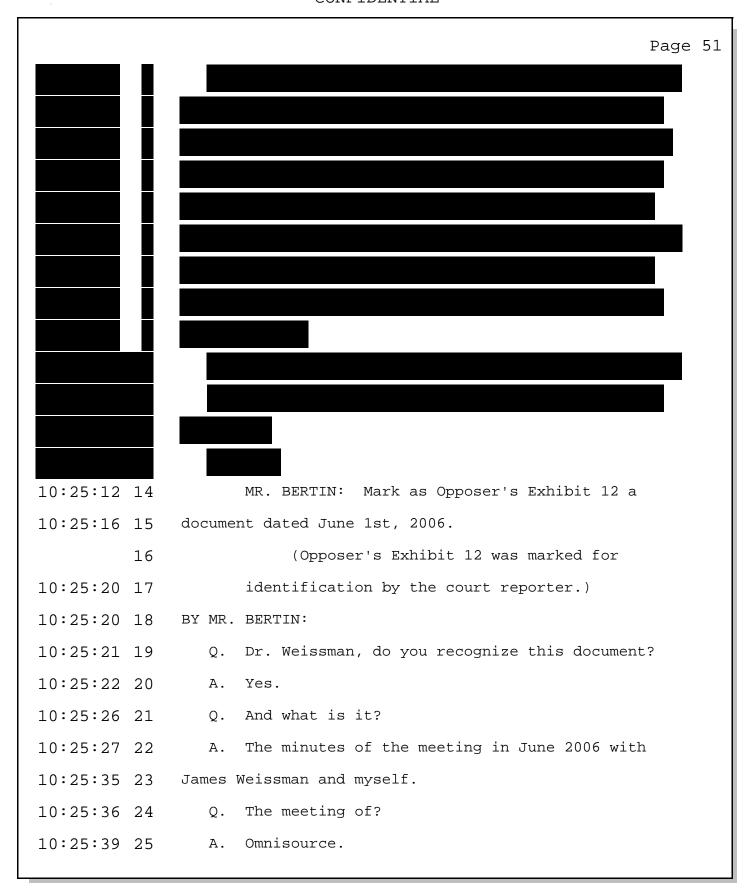


Page 42 10:10:46 1 different oral care companies go to that show. 10:10:50 2 Q. How often is that show held? 10:10:54 3 A. Once a year. 10:10:55 4 Q. How many times have you gone? 10:10:57 5 A. Usually once a year. 10:11:00 6 Q. Do you know if your brother goes to the show? 10:11:06 7 A. Yes, he goes to the show. 10:11:06 8 Q. Once a year? A. Yes. 10:11:09 9

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10:14:56 3	MR. BERTIN: I've marked as Opposer's Exhibit 10		
10:14:59 4	the Applicant's Supplement Responses to Opposer's First		
10:15:02 5	Set of Interrogatories to Applicant. This is a filing		
10:15:09 6	that was made in this case by the Applicant, Omnisource,		
10:15:14 7	DDS.		
8	(Opposer's Exhibit 10 was marked for		
9	identification by the court reporter.)		
10	BY MR. BERTIN:		
10:15:16 11	Q. Show that to you, Dr. Weissman. Have you seen		
10:15:18 12	that before?		
10:15:19 13	A. I don't recall if I've seen it before, but I can		
10:15:46 14	see it now.		
10:15:46 15	Q. Okay. Can I direct your attention to the second		
10:15:50 16	page. This is an interrogatory which says "State all		
10:15:58 17	facts and identify all documents supporting Applicant's		
10:16:01 18	assertion in its application Serial No. 78/893,144 that		
10:16:07 19	it had as of the application filing date a bona fide		
10:16:10 20	intention to use Applicant's mark in commerce in		
10:16:13 21	connection with the goods identified in the		
10:16:16 22	application."		
10:16:16 23	Now, below that is the answer to this		
10:16:18 24	interrogatory, which was provided by Omnisource. And		
10:16:22 25	the last paragraph says, "See documents produced by		

Page 46 10:16:28 Applicant. Applicant's bona fide intent to use the 1 10:16:31 2. Aquajett mark in commerce is evidence in Applicant's 10:16:36 3 patent filings and other documents indicating an 10:16:37 4 intention to manufacture dental instruments." Do you 10:16:40 5 see that, Dr. Weissman? 10:16:41 6 A. Yes. 10:16:42 Q. The reference there to "patent filings," am I 7 10:16:51 8 correct in assuming that Omnisource is referring to 10:16:54 9 opposer's Exhibits 3, 4, and 5? 10:16:56 10 A. Right. Q. 2, 3, and 4. Excuse me. 10:16:57 11 10:17:06 12 A. 2, 3, and 4. 10:17:07 13 Q. There's a reference here to "other documents." 10:17:20 14 A. Yes. 10:17:21 15 Q. The question is what other documents is 10:17:23 16 Omnisource referring to here? A. Off the top of my head, I can't place which other 10:17:25 17 10:17:33 18 documents that would be referring to. The filings for 10:17:38 19 the patents seem like the main reference as to the use 10:17:47 20 of the potential trademark names.



Page 52 10:25:43 Q. Are these the minutes from your annual meeting? 1 10:25:45 A. Yes. 2. MR. BERTIN: And let's mark as Opposer's 10:25:48 10:25:51 4 Exhibit 13 a document dated June 14th, 2007. 5 (Opposer's Exhibit 13 was marked for identification by the court reporter.) 6 7 BY MR. BERTIN: 10:25:58 Q. Do you recognize that document. 8 10:26:00 9 A. Yes. Q. And what is it? 10:26:00 10 10:26:02 11 A. Similar to the prior document, but for the year 10:26:06 12 2007. 10:26:06 13 Q. Are these the only annual reports that you 10:26:13 14 prepared for Omnisource? 10:26:15 15 A. Yes. O. Omnisource was created in 2005; is that correct? 10:26:15 16 10:26:19 17 A. Correct. Q. It says in Opposer's Exhibit 12, if I can direct 10:26:20 18 10:26:32 19 your attention there, paragraph one, it says "Events of 10:26:37 20 significance of the past year include the following: 10:26:40 21 The continued research and development of new and novel 10:26:44 22 products for the dental marketplace for both the 10:26:45 23 consumer and the dental profession." To what were you 10:26:48 24 referring there?

A. Oral irrigators, toothbrush, mouthwash, dental

10:26:49 25

Page 58 Have you done any research at the UCLA School of 10:35:38 1 10:35:43 Dentistry with regard to oral irrigators? 2. 10:35:45 3 Α. No. 10:35:45 The next paragraph reads "We are currently 10:35:48 contacting companies that have an interest in 10:35:49 commercializing our research products." 6 10:35:51 7 Are you referring there to the mouthwash and 10:35:54 toothpaste products referenced in the prior paragraph? 8 A. Correct. 10:35:57 9 10:35:58 10 Q. Are you referencing any other products? 10:36:01 11 A. No. 10:36:01 12 Q. So when you say "We will be signing NDAs with 10:36:06 13 interested parties and then determining if potential 10:36:09 14 sale or licensing agreements can be made, " those would 10:36:12 15 be NDAs with companies interested in your mouthwash and 10:36:17 16 toothpaste? 10:36:18 17 A. Correct. 10:36:21 18 MR. BERTIN: I'd like to designate this section 10:36:24 19 of the transcript confidential. There is a protective 10:36:28 20 order in place which prevents the parties from disclosing information that is confidential to 10:36:31 21 10:36:34 22 third-parties, and that section of the transcript will 10:36:37 23 be bound separately. 2.4 (Whereupon, the confidential portion began.) 25 //

Page 59 1 BY MR. BERTIN: 10:36:41 2. Q. Dr. Weissman, who are the interested 3 third-parties that you mentioned in this last paragraph 10:36:44 10:36:47 4 that we've been looking at? A. Companies such as Johnson & Johnson; Galaxo, 10:36:49 5 Smithkline; Discus Dental. Those companies. 10:37:01 10:37:09 7 Q. Have you signed non-disclosure agreements with any of those companies? 10:37:13 8 10:37:14 9 A. A non-disclosure was signed with Discus Dental. 10:37:19 10 Q. Have you entered into any other agreements with any of these companies with regard to your mouthwash or 10:37:22 11 10:37:26 12 toothpaste products? 10:37:28 13 A. No. 10:37:28 14 Q. Am I correct in assuming that you have not 10:37:32 15 offered your oral irrigator product to any of these companies? 10:37:35 16 10:37:35 17 A. Correct. Q. Do you intend to offer your oral irrigator 10:37:35 18 10:37:38 19 product to any of these companies? 10:37:40 20 A. That's a potential.